Musical Moments
“Youth and Older Adults as City Changers”
Connecting the Generations

Wednesday, 5 December 2012
6:30–8:00 pm
Conference Room 2 North Lawn Building, United Nations Headquarters

Concert Program

Welcome/Opening Remarks
Ms. Cecilia Martinez, Director,
United Nations Human Settlements Programme, NY  (UN-HABITAT)

Moderator: Mr. Mark Barasch, Chair
President, b Media Studios

Performers:
Edward Kalendar:
MEDLEY: ELLINGTON, BRUBECK & GERSHWIN

Melanie Goerlitz:
O MIO BABBINO CARO, SOLE e AMORE, QUANDO MEN VO

Salif Diallo: MUSICAL SURPRISE!

Perception:
SUMMERTIME & SWEET GEORGIA BROWN

Dobbs 16:
TAKIN' IT TO THE STREETS & WITHOUT YOUR LOVE

Geovanni Suquillo:
DEVUELVEMENT MI LUNA (Geo Suquillo)
AHI VENNE MONTELLA

Gregory Magarshak:
“MINUTE” WALTZ IN Db MAJOR BY CHOPIN
“MINUTE” WALTZ IN C MINOR BY CHOPIN
SONATA in C, FIRST MOVEMENT BY GREGORY MAGARSHAK

Ross Benoliel:
VOTRE TOAST & O SOLE MIO

Closing Remarks:
Professor Dianne Davis, Founding President
International Council for Caring Communities (ICCC)
Ms. Cecilia Martinez, UN-HABITAT
Ms. Cecilia Martinez Leal is Director of the UN-Habitat/New York Office since May 2011. She was Director of the Regional Office for Latin America and the Caribbean (ROLAC) of the United Nations Programme for Human Settlements (UN-Habitat) from 2007 to 2011 and Habitat Programme Manager in Mexico from 2004 to 2007. She has ample experience in Housing and Urban Planning, having worked with national and local governments in Latin America. In the academic arena, she participated in the International Programme on Mega-Cities and was professor of Urban Planning and Urban Design at the National University of Mexico. She has worked with community development programmes and founded an NGO on Small Community Enterprises. She received her Architectural degree at the Iberoamerican University in Mexico, did master studies in Urban Planning and Urban Design at the Edinburg University in Scotland and received a Ph.D. from Oxford Brookes University in Oxford, England.

Mr. Mark Barasch is the President of bMedia NY, a company that provides content and services for the communications and technology industries. Barasch has been involved in the media industry in New York City for over 30 years and has had the opportunity to work with a diverse list of clients including AT&T, ABC, MTV, Disney, Citibank and many others and has personally composed music for Panasonic, 3M, Unilever and several TV shows and films. Over the years, he has had the honor to work with an A-list of celebrities, including two personal heroes: BB King and Lord Andrew Lloyd Weber. He believes in the power of music as a universal language to foster communications and unity between peoples and cultures around the world.

Professor Dianne Davis is founding president of International Council for Caring Communities (ICCC). As an international public speaker and consultant, she specializes in integrated products and services for many industries. Currently, she is focused on the impact of the Agequake on society. She has developed “Cross-Sectoral” Dialogues for local authorities and international decision-makers held at the United Nations, Windsor Castle, UK and other international venues. The book, “ Hospitable Design for Healthcare and Senior Communities”, written with Dr. Albert Bush-Brown, initiated the concepts reflected in ICCC’s mission, “Better living…Adding Life to Years” programs, which stimulate new thinking and acts as a bridge between generations, research and practice. Combining her interest in music and ICT as tools for implementing the MDGs, she encouraged development of the “Music As a Natural Resource” Initiative in 2009. Professor Davis received her graduate degrees from Columbia University and since 1966 has been cited in “Who’s Who of American Women.” Known as an industry catalyst, change agent, and futurist, her goal is to develop “cross-over” ventures and stimulate traditional “sleeping” organizations or programs to move into the forefront of performance and impact.

Ross Benoliel, baritone, was most recently seen as Figaro in “Il Barbiere di Siviglia” this summer with New Jersey State Opera and is gaining an international reputation in the world of opera. Previous engagements include: Marcello in “La Boheme” with Lyrique en Mer (France), “La Boheme” with Hong Kong Opera, and “Candide” in Munich, Vienna, and Bremen. Mr. Benoliel has appeared in major opera houses and international festivals in the United States, including New York City Opera, Glimmerglass Opera, Tulsa Opera, Madison Opera and Chautauqua Opera. Other important venues include Avery Fisher Hall with the New York Philharmonic Orchestra and Carnegie Hall, where he made his recital debut in 2007. He is founder and artistic director of My Opera House.

Salif Diallo is a Senegalese musical artist who has written and performed message-based Hip-Hop music in various concert settings, including benefits designed to raise funds and awareness regarding the needs of at-risk youth and the need to continue the fight against AIDS internationally. Salif’s lyrics resonate with the combined messages of sharing and caring, and his music is a perfect vehicle for this outreach.

Melanie Goerlitz is a lyric soprano based out of New York City. She was delighted to make her Carnegie Hall debut recently with the New York Choral Society. She headlined in a European Concert tour entitled, "Broadway After Midnight." Other highlights include starring in her own one-woman show entitled "That's Amore." Melanie performs regularly in and around NYC at all of the major venues, including The Roseland Ballroom, The Plaza, and many other major festivals across the country.

Melanie has been fortunate to travel the entire world through her singing. She graduated with honors from Carnegie Mellon University in 2006, and then she spent 2 summers studying and singing in Italy. Operatic highlights include
"Mimi" in La Boheme, "Nannetta" in Falstaff, "Nancy" in Albert Herring, and "Second Lady" in The Magic Flute. Currently, Melanie is preparing for concerts all over the country, including a spring concert series at the Silver Dollar City International Music Festival. She also is returning to Europe next year for another concert tour throughout Poland to celebrate the release of her debut album, "Broadway After Midnight." She is currently performing a tour of a Christmas show and is delighted to be participating in this event at the UN.

Edward Kalendar is a composer, arranger, conductor and a pianist. He has written twenty-five movie scores for feature, animated and documentary films; music for theater; over three hundred songs as well as symphonic and chamber works for classical groups. While living in the Soviet Union, he became one of the jazz pioneers who introduced this genre to generations of musicians.

Since becoming a citizen of the United States, Edward Kalendar has rebuilt his stellar career and has accomplished a great deal, including a score for Bernard Shaw's "Don Juan in Hell" performed in the Medicine Theater in Manhattan. One of his songs for children, "Friday", was awarded an honorable mention at the John Lennon Songwriter Competition. His Sonata for Violin and Piano premiered in Carnegie Hall and also aired on NPR's "From The Top" to a national audience. Edward Kalendar has arranged music for the Manhattan Symphonic Orchestra and Bacchanal Chamber orchestra. Seven volumes of his sheet music arrangements of Jewish songs are in worldwide distribution.

As a performer, Edward Kalendar appeared with famed performers such as jazz saxophonist Bob Berg, bassist James Cammack, vibraphonist Ray Alexander, the New York Big Band and Joe Bataglia. In The USSR Mr. Kalendar's teachers included: Albert Malachov, Aram Khatchaturian, Pierre Boulez (conducting seminar) and Boris Zeidman, from whom he learned composing, conducting and arranging music. These skills are in abundant display in Edward Kalendar's work and have made him the complete musician he is today.

Greg Magarshak got into music at a very young age. Introduced to the piano by his mother when he was three years old, he went on to become a classical concert pianist and composer, performing in places such as Carnegie Hall in New York, and giving concerts around the US and abroad. He has been featured on CNN, Entertainment Tonight, ABC Eyewitness News and a PBS special called A Musical Encounter. At age 7, he became the youngest pianist to enter the Juilliard school on a scholarship. When he was 14, he entered college, graduating with a degree in Math and Computer Science, and later receiving a master's in Math from NYU.

In the last several years, Greg has turned his creative energies towards the internet and mobile phone software, focusing on bringing people together. Today, Greg spends his days as the founder and CEO of Qbix, Inc. where he and his team are building a platform to empower communities to organize and accomplish things efficiently, whether it's getting together for dinner, or coordinating volunteer efforts in the aftermath of Hurricane Sandy.

Geovanni Suquillo and Muammer Aryar are part of a World music project called INTI AND THE MOON, which is a well recognized band in New York City using as its main instruments Spanish guitars, lead by Geo Suquillo. This project started in 2010 and to date they have recorded two albums and one live DVD. They perform regularly as a band, trio or duet in venues such as Shrine, Nomad, Drom, Boom NYC, La Vie and many others around the NY metropolitan area.

DOBBS 16 is the Masters School’s award-winning a cappella group directed by Associate Dean of Students Gillian Crane ’92. This select coed vocal group primarily performs a cappella collegiate arrangements in six- to eight-part harmony, specializing in popular music from the 1980s to the present. Each year, members of Dobbs 16 travel to workshops with the Columbia University Clefhangers and with Pitchslapped from the Berklee College of Music. Dobbs 16 members also participated in the Gilda’s Club a cappella extravaganza in April, hosted their own Valentine’s Day Concert with the school’s jazz band, and performed at a variety of on- and off-campus events. The group has traveled as far away as Japan to perform and share its signature style.

The Masters School is a coed day and boarding school that engages fifth through twelfth grade students in a rigorous college preparatory curriculum. Founded in 1877, Masters is located on a majestic 96-acre campus in historic Dobbs Ferry, New York, just 35 minutes from New York City. A total of 603 students from 18 states and 27 countries
attend The Masters School, creating a diverse, multicultural student body. The school uses the Harkness teaching method where classes are taught seminar style around oval wooden Harkness tables.

Nathan Barasch, Maya Bater, Olivia Christmann, Kadrea Dawkins, Henry DuBeau, Jonathan Eatroff, Sydney Feder, Nicholas Flammia, Nicholas Fleder, Sophie Gardepe, Carl-Oscar Gustafson, Ansley LaMar (Hunter), Rory Maglich, Alexander Minton, Dante Moussapour, Morgan Lily O'Connor, Da Young Park (Hailey), Christina Schwartz, Hannah Weiss, Serena Wessely, Christian Wiemer

Perception is comprised of three teenaged musicians, all of whom are developed way beyond their years. They play an eclectic mix of Jazz and Rock & Roll and each of them stands out as a musical star in their own right. They have performed at many venues throughout the Eastern US, have opened up for Dave Mason (Traffic, Fleetwood Mac, etc.) and are currently performing regularly at the world-famous Bitter End in Greenwich Village as they build their NYC following. Several of their original compositions are currently available on iTunes.

Tyler Lindsay, Ryan Lindsay, TJ Maistros

Background:
Today, half of the global population lives in towns and cities and we expect this figure will reach two-thirds in little over a generation. There are over 1.8 billion young people in the world today, most of them living in cities. Ageing is a demographic revolution affecting the entire world. For the first time in history our global population will no longer be young, as result of lower fertility, increased child survival and better health. How can these two groups work together in order to avoid conflict and maximize synergies among them, when looking for their opportunities in cities? Which are the opportunities the city can bring to connect them?

Music is a connective power enjoyed by all generations and can be used as the “glue” to communicate ideas and create positive interaction and gatherings. As part of a dialogue series that began with the “Age of Connectivity: Cities, Magnets of Hope”, this concert showcases the talents of city changers, old and young.

We are most grateful to all whom have made this event possible:

A special thanks to: Mark Barasch, President, bMedia Studios

Musical Moments Committee:
Professor Yuri Magarshak, Co-Chair
Ms. Sophia Gong, Zhao, Illustrator
Mr. Michael Cash, Youth Coordinator

United Nations partners:
Human Settlements Programme (UN-HABITAT)
Department of Economic and Social Affairs (DESA)
Department of Public Information

International Council for Caring Communities
The International Council for Caring Communities (ICCC) responds to the challenges and opportunities of a rapidly aging global population. ICCC stimulates and identifies successful strategies and creative solutions and encourages their adaptation and/or replication in both developing and developed countries.

Mainstreaming ageing issues, especially within the areas of the built environment and information and communication technologies (ICT), are the centerpieces of ICCC's global dialogue. ICCC is a non-profit organization and has United Nations Special Consultative status with the United Nations Economic and Social Council (ECOSOC). It serves not only as a leader and catalyst but also as a bridge joining universities, government agencies, the private sector, NGOs as well as United Nations agencies to promote a Society for all Generations.

ICCC activities include:
Architectural and ICT Student Design Competitions
Society (WSIS)
Music As A Global Resource Initiative
Windsor Castle Consultations:

**Windsor Health Dialogues:**
- Confronting the Diseases of Poverty
- “Digital Health in the Age of AIDS”
- “Digital Health and Crisis of Chronic Disease”
- “Digital Health in the Climate of Green”

**Windsor Age of Connectivity:**
- “Citizenship and Care for Cities of the Future”
- “Harmonious Cities: Music, Technology, Culture and Health” (TBA)

**Windsor Knowledge Management:**
- “Government Training Revisited”

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